



November 6, 2006

Dear HydroMassage,

The bed has been great in our tanning spa! It gives us something else to offer other than tanning which helps to reach an even broader clientele. I've noticed that people, who don't typically like massage or receive it on a regular basis, love the HydroMassage!

I sell HydroMassage sessions as part of a monthly spa package, combined with tanning and the Hydration Station. This package gives customers unlimited access to our spa. Of the customers who come in everyday, 30-35% use the HydroMassage bed, and I've found that the HydroMassage definitely helps to sell the spa package as a whole. Offering the HydroMassage as part of the spa package has resulted in an increase in referrals to our facility; people are surprised by the services offered and tell their family and friends about our spa.

I would recommend the HydroMassage to anyone as it has been a great addition to my tanning spa!

Thanks HydroMassage,

A handwritten signature in black ink, appearing to read "Carla Lawton".

Carla Lawton  
Owner, Planet Beach