

GOLD'S GYM®

I just installed my first two HydroMassage beds two days ago, the first in one of my clubs, and the second in a preview office for another club that will open soon. I'm offering 3 minute trials, and within the first two days of selling, I already have 40 HydroMassage packages sold in my first club.

Fitness in many ways has become a commodity. A treadmill in one club is equivalent to a treadmill in another. So, to have something like this is great. We make sure to use 3-minute HydroMassage sessions at the end of any club tour to help sell gym memberships.

I can easily see how I'll generate an extra \$1,600 each month from HydroMassage, and because you have your lease payments made back within the first week, there's really no risk. And, the fact that HydroMassage backs up the product by sending somebody to my club to ensure that will happen is just great!

My advice to any other Gold's Gym owner would be "don't over complicate it." Sell it, and move forward. It's as simple as you make it, and it will make you money. Don't spend too much time over-thinking it. It's easy to see how you can make money on this.

I've just ordered another HydroMassage bed for another one of my clubs.



Skye Kaiss, Owner
Golds Gym, Regina